

FUSED MAGAZINE

MEDIA KIT



2024/2025
FUSEDMAGAZINE.CO.UK



"a publication that truly understands the intersection of travel and design"

- @FUSEDMAGAZINE

“With its sharp editorial voice and breathtaking design, Fused Magazine is the epitome of contemporary luxury.”



WHERE LUXURY MEETS CREATIVITY

INFORMATION

CONNECTING BRANDS WITH THE GLOBAL CREATIVE JETSETTER

Fused Magazine occupies a unique space in the world of modern luxury travel, targeting the discerning explorer, the creative jetsetter, and those who define contemporary luxury. In this document, you'll discover how partnering with Fused Magazine can connect your brand with a global audience of design-savvy consumers, early adopters, and creative class travellers.

WHY FUSED MAGAZINE?

BRIDGING CULTURES THROUGH AWARD-WINNING CONTENT

Fused Magazine has built an unparalleled international reputation by seamlessly blending cutting-edge cultural content with award-winning visual design. Our influence extends across the globe, with readers on every continent, making us a truly global publication. Our most engaged audience is found in the UK, but we also have a strong presence in major cultural hubs like Hong Kong, the US, the Netherlands, Germany, Japan, Australia, and Taiwan.



YOUR GATEWAY TO THE GLOBAL CREATIVE CLASS

In today's crowded media landscape, reaching the right audience is more challenging than ever. Fused Magazine provides an unparalleled opportunity to connect with a niche, yet global, audience of tastemakers.

These are individuals who are not only culturally curious but also active consumers in the worlds of fashion, music, arts, and travel.

They are the influencers who shape opinions and dictate trends—making them the ideal demographic for brands looking to engage with the next generation of luxury travellers.

"With Fused Travel Editions, we aim to inspire and inform our audience by showcasing the very best in contemporary luxury travel, all through the lens of creativity and cultural exploration."

Travel EDITIONS

FUSED MAGAZINE

ELEVATING TRAVEL WITH STYLE AND SUBSTANCE FOR THE MODERN CREATIVE

EXPLORING THE WORLD OF CONTEMPORARY LUXURY TRAVEL FOR THE CREATIVE CLASS

MODERN LUXURY TRAVEL REDEFINED FOR THE DISCERNING EXPLORER



THE NEW OFFSHOOT FROM FUSED MAGAZINE

Fused Travel Editions is a quarterly print publication from Fused Magazine, offering a fresh take on contemporary luxury travel through a creative lens. Building on over 20 years of experience delivering innovative content to creative consumers, this new travel digest is designed for explorers with a deep passion for creativity and design.

TRAVEL EDITIONS

CONTEMPORARY LUXURY TRAVEL FOR THE CREATIVE CLASS

Each issue features curated travel stories, exclusive interviews with visionary creatives, and stunning design and photography. From design-led getaways and immersive cultural experiences to the most luxurious hotels worldwide, Fused Travel Editions redefines the luxury travel experience.

Launching in Autumn 2024, the magazine is a must-read for those who view travel as both an art and a lifestyle.

@fusedmagazine

ELEVATING MODERN LUXURY TRAVEL

At Fused, our editorial focus is dedicated to the vibrant and thriving contemporary creative class travel market. We cater to the discerning explorer who seeks out unique experiences and destinations that blend luxury with creativity.

Our readers turn to us for inspiration on the most exciting hotels, resorts, and travel destinations across the globe—places that offer more than just luxury, but a story, a design ethos, and a unique cultural experience.

FUSED MAGAZINE



CREATIVE CLASS TRAVEL

Our collaborations with leading international hotels and resorts allow us to craft vibrant and engaging editorial content that resonates with our readers. Through review stays, we offer comprehensive coverage that highlights the unique offerings of each property. This coverage extends across our print and online platforms, including social media, ensuring that your brand reaches a highly engaged, global audience.

GLOBAL DESIGN DESTINATIONS MADE LOCAL

– @FUSEDMAGAZINE



ADVERTISING

Position Your Brand Alongside the Zeitgeist



"Collaborating with Fused has been a game-changer for our brand. Their ability to reach a global, design-savvy audience has introduced our properties to travellers who value both luxury and creativity in their experiences."

FUSED READERS

Advertising with Fused Magazine means more than just placing an ad—it means positioning your brand alongside the most exciting names in contemporary culture. Our competitive advertising packages are tailored to meet your needs across both print and digital formats. Whether in our beautifully designed magazine or on our dynamic website, your brand will sit next to content that resonates with our discerning, culturally savvy readers.

MEET THE CREATIVE CLASS

Our readers are global tastemakers—worldly, informed, and fiercely loyal. They are active consumers with a deep interest in fashion, music, arts, and travel. They work as designers, creative directors, musicians, photographers, entrepreneurs, marketing managers, journalists, and editors—professionals who are not only influential in their fields but also in the broader cultural landscape.

DEMOGRAPHICS

- Gender: 54% Male / 46% Female
- Age Range: 25-55
- Profile: Informed, fiercely loyal, global tastemakers who are culturally curious and active consumers in the worlds of fashion, music, arts, and travel.

Collaborate with Fused Magazine and position your brand at the intersection of creativity and luxury.

ADVERTISING RATES

PRINT DISPLAY ADS

- Back Cover: £5000
- Inside Front Cover: £3500
- Inside Back Cover: £3350
- Double-Page Spread (DPS): £4700
- Full Page: £2500
- Half Page: £1880

ONLINE PRESENCE

fusedmagazine.co.uk attracts 90k unique visitors per month, each seeking our unique content on travel, creativity, and culture. We offer bespoke online advertising packages, including features, display ads, social media, and emailer support, designed to meet your brand's specific goals.

COLLABORATION OPPORTUNITIES

RESORTS | HOTELS | DESTINATIONS

Fused Magazine is your gateway to the world's most discerning travellers. With 90k unique website visits per month, 30,000 social media followers, and 80,000 readers per issue of our print magazine, your brand can reach a highly targeted and engaged audience. We invite you to join us in creating vibrant collaborations that capture the essence of modern luxury travel and resonate with the creative class.





SEE MORE AT

WWW.FUSEDMAGAZINE.CO.UK