

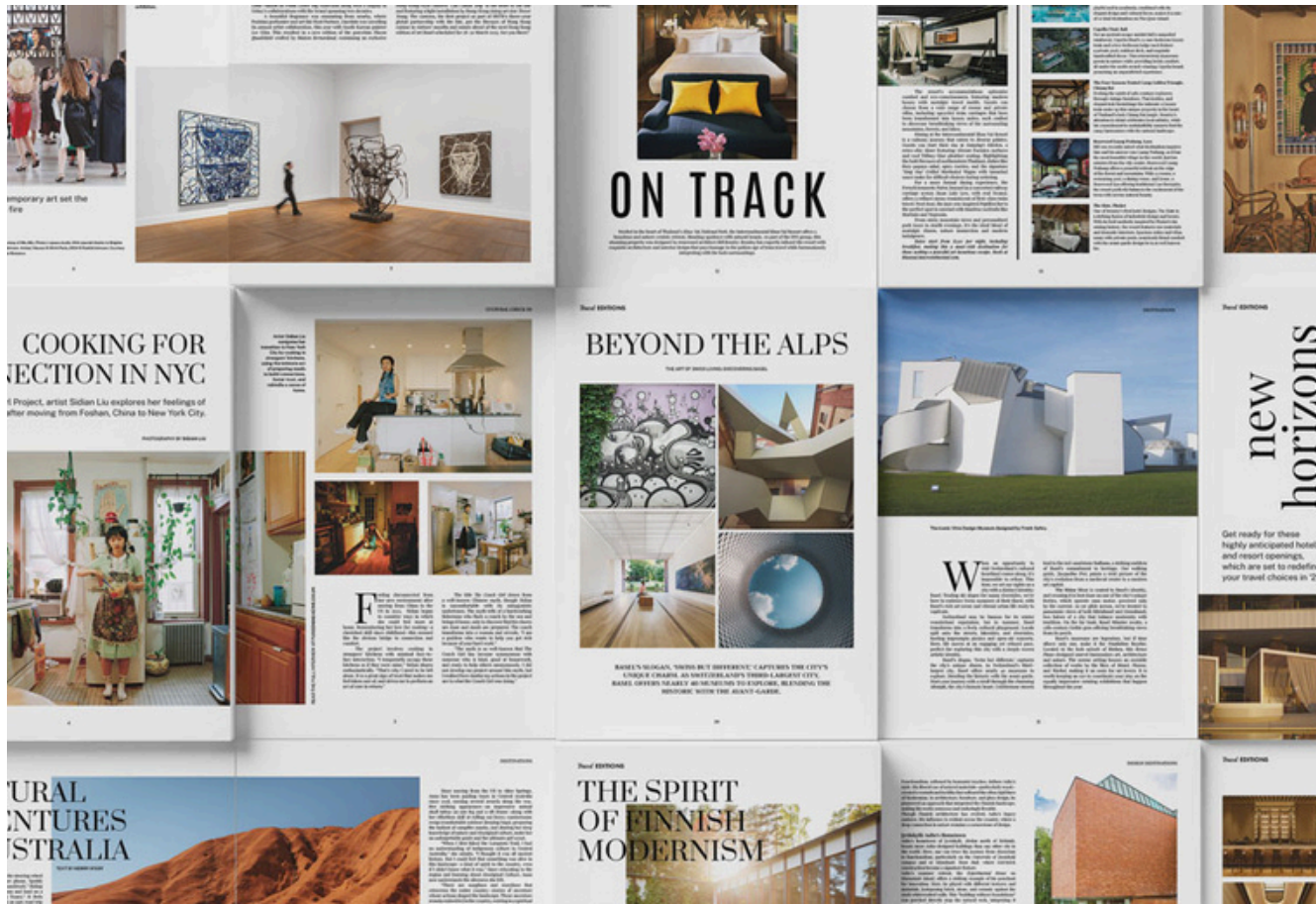
FUSED MAGAZINE

MEDIA KIT



FUSEDMAGAZINE.CO.UK
TRAVELEDITIONS.UK
FOR THE CREATIVE EXPLORER

ABOUT



FUSED occupies a unique space in the world of modern luxury travel, targeting the discerning explorer, the creative jetsetter, and those who define contemporary luxury.

Our print and online publications work together seamlessly to offer a fresh take on contemporary luxury travel through a creative lens. Building on 26 years of experience delivering innovative content to creative consumers, our printed travel digest is designed for explorers with a deep passion for creativity and design.

Partnering with Fused both in print and online can connect your brand with a global audience of design-savvy consumers, early adopters, and creative class travellers.

"A publication that truly understands the intersection of travel and design"

– @FUSEDMAGAZINE

FUSED - CONTENT

With both Fused online and the printed Travel Editions, we aim to inspire and inform our audience by showcasing the very best in contemporary luxury travel, all through the lens of creativity and cultural exploration.



CONTEMPORARY LUXURY TRAVEL FOR THE CREATIVE CLASS

From design-led getaways and immersive cultural experiences to the best design hotels worldwide, Fused redefines the luxury travel experience. We mix curated travel stories, exclusive interviews with visionary creatives, and stunning design and photography.

By seamlessly blending cutting-edge cultural content with award-winning visual design our influence extends across the globe, with readers on every continent, making us a truly global publication.



FUSED - READERS

MEET THE CREATIVE CLASS

In today's crowded media landscape, reaching the right audience is more challenging than ever. Our print and online titles provides an unparalleled opportunity to connect with a niche, yet global, audience of tastemakers.

These are individuals who are not only culturally curious but also active consumers in the worlds of fashion, music, arts, and travel.

They are the influencers who shape opinions and dictate trends, making them the ideal demographic for brands looking to engage with the next generation of luxury travellers.

Our readers are active consumers with a deep interest in fashion, music, arts, and travel. They work as designers, creative directors, musicians, photographers, entrepreneurs, marketing managers, journalists, and editors. Professionals who are not only influential in their fields but also in the broader cultural landscape.



DEMOGRAPHICS

- Gender: 54% Male / 46% Female
- Age Range: 28 - 55
- Profile: Informed, fiercely loyal, global tastemakers who are culturally curious and active consumers in the worlds of fashion, music, arts, and travel.
- Key regions: Our most engaged audience is found in the UK and Europe, but we also have a strong presence in major cultural hubs like the US, Japan, Australia, Hong Kong and Taiwan.

HOW WE REACH THEM

For those who prefer to read the digital version they can find it online [here](#).

Carefully curated for creative and luxury-conscious readers, the magazine is distributed at venues frequented by discerning travellers, professionals and cultural tastemakers.

For those on the move, Travel Editions is available in business and first-class lounges at Heathrow and Gatwick airports, as well as at Heathrow gate services and Gatwick media walls. These prime locations ensure the magazine reaches high-end travellers as they begin their journeys in style.

Readers can also pick up Travel Editions in London's Leading Corporate HQs and 5 Star hotels.

FUSED – ADVERTISING + PARTNERSHIPS

Advertising with Fused via our printed publication or online bespoke packages means more than just placing an ad – it means positioning your brand alongside the most exciting names in contemporary culture. Our advertising packages are tailored to meet your needs across both print and digital formats. Whether in the beautifully designed Travel Editions or on our dynamic website, your brand will sit next to content that resonates with our discerning, culturally savvy readers.

ADVERTISING RATES

PRINT DISPLAY ADS

- Back Cover: £5000
- Inside Front Cover: £3500
- Inside Back Cover: £3350
- Double-Page Spread (DPS): £4700
- Full Page: £2500

ONLINE PRESENCE

fusedmagazine.co.uk attracts 90k unique visitors per month, each seeking our unique content on travel, creativity, and culture. We offer bespoke online advertising packages, including features, display ads, social media, and emailer support, designed to meet your brand's specific goals.

WORK WITH US

We can offer bespoke packages from whole edition sponsorships to featured content.

Get in touch to discuss opportunities:
advertising@fusedmagazine.co.uk

COLLABORATION OPPORTUNITIES

RESORTS | HOTELS | DESTINATIONS

Our collaborations with leading international hotels and resorts allow us to craft vibrant and engaging editorial content that resonates with our readers. Through review stays, we offer comprehensive coverage that highlights the unique offerings of each property. This coverage extends across our print and online platforms, including social media, ensuring that your brand reaches a highly engaged, global audience.



**GLOBAL DESIGN
DESTINATIONS
MADE LOCAL**